



The Act FRESH Campaign

— FRESH Environments Support Health —

PRIORITIES FOR HEALTHY PLACES



- 1. Pass the Comprehensive Land Use Reform and Partnership Act** (Senate docket 574 by Sen. Eldridge). We urge the Legislature to pass comprehensive zoning reform legislation that encourages communities whose very structure makes healthy activity an easy choice every day. Zoning can promote community features such as mixed commercial-residential districts that encourage walking and biking, preservation of open space, improved access to healthy food choices, and reduced exposure to pollution.
- 2. Pass Physical Education Legislation** (Senate docket 1515 by Sen. McGee). We urge the Massachusetts Legislature and the Administration to increase the hours, consistency, and quality of physical education offered in all grade levels in Massachusetts schools, and to increase other opportunities for physical activity in school.
- 3. Use Economic Development Resources to Improve Access to Healthy Food Stores.** We call for coordinated public and private support for more affordable grocery stores in places that need them and healthier options in corner stores. We encourage active participation from state business, government, and civic leaders along with community residents, and we will help develop recommendations for Massachusetts to maximize the use of all possible tools, including state and federal economic development resources.
- 4. Successfully Implement State & Federal Legislation on School Nutrition.** We call for the development and successful implementation of stronger state and federal school nutrition standards, as directed by recently-passed state and federal legislation.

The Act FRESH Campaign is a project of the MASS PUBLIC HEALTH ASSOCIATION to improve access to healthy, affordable food and safe public space for physical activity, and is led by a Leadership Team of MPHA member organizations:

American Academy of Pediatrics-MA Chapter • American Heart/Stroke Association • BOLD Teens/Codman Square Neighborhood Council • Boston Public Health Commission • Fun n' FITchburg • Groundwork Lawrence • Healthy Weight Task Force-Greater Lowell Health Alliance • LivableStreets Alliance • Live Well Springfield • MA Assoc of Health Boards • Nuestras Raíces • Southeast Center for Healthy Communities • Voices for a Healthy Southcoast • Worcester Food & Active Living Policy Council

— www.MPHA.web.org/actfresh.htm —



JOIN US!

Act FRESH Campaign Endorsement Form

Endorse online at MPHAWeb.org/actfresh.htm



Our goals:

- **Pass the Comprehensive Land Use Reform and Partnership Act**
(Senate docket 574, sponsored by Sen. Eldridge)
- **Pass Physical Education Legislation** *(Senate docket 1515, sponsored by Sen. McGee)*
- **Use Economic Development Resources to Improve Access to Healthy Food Stores**
- **Successfully Implement State & Federal Legislation on School Nutrition**

**Yes,
I want to support the campaign!**

Name: _____

Organization: _____

Title: _____

I endorse on behalf of My organization Myself

Home Address: _____

City, State, Zip _____

Phone: _____ check one: cell office home

Email: _____

I endorse the four Act FRESH Campaign priorities.

—or—

- I endorse the Comprehensive Land Use Reform and Partnership Act (SD574).
- I endorse the Physical Education Bill (SD1515).
- I support successful implementation of school nutrition legislation, including calling for Massachusetts to develop the strongest school nutrition standards in the nation.
- I support coordinated use of economic development resources to improve access to healthy food stores.

Thank you for your support! Please return this completed form to:

Maddie Ribble, Massachusetts Public Health Association: f: 617-524-5225, p: 617-524-6696 x111, mribble@mphaweb.org.