



Zoning for Healthy Community Design

Sample Script for Calling Legislators: The Comprehensive Land Use Reform and Partnership Act (CLURPA)

Our Goal: Build the list of legislators who are supporting CLURPA. By agreeing to support the bill, a Representative or Senator agrees that we may publicly list their name as a supporter.

1. If you don't know who your Representative and Senator are, visit <http://www.malegislature.gov/People/Search>.
2. Check whether your Representative and Senator are already sponsoring CLURPA. See below or check www.MPHAweb.org/ZoningReform.htm for updates.
3. Call the number of your Representative or Senator's office, or call the State House Switchboard at 617-722-2000.
4. Ask to speak with Representative/Senator or their legislative aide. You will most likely speak to an aide. Do not be disappointed – aides are powerful and relied upon for information and advice!
5. Introduce yourself and your affiliate organization. Be sure to say that you are a constituent.
6. If relevant, thank them for past support: *Your support on [issue or issues] has meant a lot to us in the past.*
7. Make your request: *I am calling today to ask the Representative/Senator to sign on as a supporter of Senate Bill 1019, the Comprehensive Land Use Reform and Partnership Act, known as CLURPA. The physical structure of our communities has a tremendous impact on our health. CLURPA will update antiquated planning and zoning laws here in Massachusetts, where we have some of the most outdated laws in the nation. CLURPA will help support strong local planning for health, environmental protection, and housing, while ensuring prompt and predictable permitting and development.*

8. If there is time or interest, elaborate on why your organization supports CLURPA: *Under CLURPA, [your town/city/region] would have the necessary tools to promote a vibrant and healthy community. [Insert any specific local examples or goals, such as a. ensure local zoning promotes public health and environmental protection; b. foster safer streets for bikers and pedestrians; c. reform Approval Not Required that has undermined local control of new subdivisions and promoted sprawl; d. speed up permitting for community-friendly development projects; e. incorporate affordable housing options into community design; f. increase access to healthy food stores, etc.].*
9. If you are asked questions, refer to the FAQs, available at www.MPHAweb.org/ZoningReform.htm. If you don't know the answer to specific questions asked by a legislator or an aide, note the question and say that you will follow up with any answer.
10. Conclude by reiterating the request: *Can we add the Representative/Senator to the list of supporters?* You may be told that the aide needs to speak with the Representative/Senator first. In that case, offer to follow up in a week with another phone call.
11. Offer to be a resource for questions or concerns, and be sure the office has your contact information. Also, be sure that you get the name and email of the person you are speaking with.
12. Thank the person for their time.
13. After the call, follow up with an email to thank them again and reiterate your request.
14. If you promised to follow up on questions, be sure to do so within a week. If you need assistance, please contact Maddie at MPHA to discuss the best way to respond: mribble@mphaweb.org, 857-263-7072, x111.

What Representatives and Senators are already supporting CLURPA?

These are the people who have formally signed on as co-sponsors of the bill:

Rep. Denise Andrews

Rep. James Arciero

Rep. Cory Atkins

Rep. Jennifer E. Benson

Rep. William N. Brownsberger

Rep. James M. Cantwell

Rep. Viriato (Vinny) M. DeMacedo

Rep. Paul J. Donato

Sen. Kenneth J. Donnelly

Sen. Benjamin B. Downing

Sen. Jamie Eldridge

Rep. Jonathan Hecht

Sen. Patricia D. Jehlen

Rep. Jay R. Kaufman

Rep. Kay Khan

Rep. Stephen Kulik

Sen. Marc R. Pacheco

Rep. Sarah K. Peake

Rep. Alice Hanlon Peisch

Rep. Denise Provost

Rep. John W. Scibak

Rep. Frank I. Smizik

Rep. Ellen Story

Rep. Chris Walsh

Sen. Daniel Wolf



Learn more and get involved!

For more information, contact Maddie Ribble: 617-524-6696 x111 or mribble@mphaweb.org