

Massachusetts Public Health Association  
2011 Annual Meeting and Conference

***Funding the Future of Public Health:  
Back from the Brink?***

**November 18, 2011**  
8:30 am – 3:30 pm  
Doubletree Hotel, Westborough, MA

**AGENDA**

8:30-9:30	<b>Registration and Expo</b>
9:30-10:00	<b>MPHA Business Meeting</b> Karen van Unen, MPHA Board President, Chief Operating Officer, DotWell, Inc.
10:00-10:15	<b>Welcome and MPHA public health priorities</b> Valerie Bassett, Executive Director
10:15- 11:45	<b>Keynote Address</b> Jeff Levi, Executive Director, Trust for America's Health <ul style="list-style-type: none"><li>• Keynote address</li><li>• Questions and Answers</li></ul>
11:45-12:00	<b>1<sup>st</sup> Award Presentation</b>
12:00-12:30	<b>Expo and Networking</b>
12:30-1:30	<b>Lunch, 2<sup>nd</sup> and 3<sup>rd</sup> Award Presentation</b>
1:30-3:00	<b>Panel discussion: <i>Public Health Funding—Assessing the Threats and Charting the Future</i></b> <ul style="list-style-type: none"><li>• Mary Giannetti, Panel Moderator, Montachusett Opportunity Council/Fitchburg Mass in Motion</li><li>• John Auerbach, Commissioner, MA Department of Public Health &amp; President, Association of State and Territorial Health Officers (ASTHO)</li><li>• Marc Draisen, Executive Director, Metropolitan Area Planning Council (MAPC)</li><li>• Cheryl Sbarra, Senior Staff Attorney, MA Association of Health Boards (MAHB)</li><li>• <i>Invited:</i> Jean E. Swinney, Ph.D., Professor and Interim Dean, UMass Amherst School of Nursing</li></ul>
3:00-3:30	<b>Call to Action</b> Senator Harriette Chandler and Representative Jason Lewis Co-Chairs, Prevention for Health Caucus, MA Legislature
3:30	<b>Closing remarks</b> Valerie Bassett