

Continuing Education Credits: the number of units listed here is subject to change, pending the approval from appropriate licensing boards.

Nursing Home Administrators: 4.75
Nurses: 4.75
Social Workers: 5.0

If you are deaf or hard of hearing, or are a person with a disability who requires accommodation, please contact MPHA at (617) 524-6696 x 104, FAX 617-524-5225, or mmcquillen@mphaweb.org by May 1, 2008.



Directions to the Sheraton Springfield Hotel
Ph: (413) 781-1010

Massachusetts Turnpike (I-90) to Exit 4 (Springfield/Holyoke). Proceed onto I-91 South to Exit 7 (Springfield Center/Columbus Avenue). Take the first left onto Boland Way; park in the hotel lot or, if full, in the 91 South lot. **PARKING IS FREE IF YOU BRING YOUR TICKET INTO THE CONFERENCE TO BE STAMPED.**

Conference Planning Committee

Massachusetts Public Health Association
▪
Alzheimer's Association
▪
CEU Direct, Inc.
▪
Elder Services of Berkshire County
▪
Franklin County Home Care Corporation
▪
Greater Springfield Senior Services
▪
Highland Valley Elder Services
▪
MA Department of Public Health Office of Healthy Aging
▪
MA Executive Office of Elder Affairs
▪
MA Association of Councils on Aging and Senior Center Directors
▪
Springfield Department of Health and Human Services
▪
Western MA Association of Councils on Aging
▪
WestMass ElderCare
▪
Wingate Healthcare



Massachusetts Public Health Association
434 Jamaica Way
Jamaica Plain, MA 02130

To register online:
www.mphaweb.org

Living Life to the Fullest: Improving Care for Our Elders *The 19th Annual Elder Care Conference for Western Massachusetts*

♦♦♦
Tuesday, May 20, 2008 • 8:15 am - 4:00 pm
Sheraton Springfield Hotel

A program for Elder Care Providers, Administrators, Educators and Policy-makers
CEUs offered

Conference Agenda

8:15-9:00

Registration • Continental Breakfast
Exhibits (all day)

9:00-9:15

Opening Remarks

Bettye Anderson Frederic,
Vice President, MPHA

9:15-10:30

Keynotes

Secretary Michael Festa
MA Executive Office of Elder Affairs

Anita Albright, Director
Healthy Aging
and Health and Disability Unit
MA Department of Public Health

Moderator

Judith White, President,
Western MA Assn of Councils on Aging

10:45-12:00

Workshops Set A

12:00-1:00

Lunch

1:00-1:15

Exhibits

1:15-2:30

Workshops Set B

2:30-2:45

Exhibits

2:45-4:00

Workshops Set C

4:00

Adjourn and pick up CEU Certificates

Workshops Set A 10:45-12:00

- A1. Shifting Gears—Safe Driving for Elders**
Michele Ellicks, Comm Outreach Coor, RMV
- A2. Assessing and Managing Mild Cognitive Impairment**
Dr. James Ellison, McLean Hospital
- A3. Using the Staff and Volunteer Mgmt Team Approach to Expanding Service Delivery in the Community**
Jean Beauchemin, Exec Dir, Froio Snr Ctr;
Sue Jacobs, Exec Dir Dalton COA; and
Emmett Schmarsow, Program Mgr, COA's
and Senior Centers, MA EOE
- A4. Open Wide - The Mouth-Body Connection** Dr. Ruth Goldblatt, DMD,
UConn & Hebrew Home and Dr. Gregg Wolff,
Jewish Geriatric Servs & Physician House Calls
- A5. Personal Emergency Preparedness**
Atty Nancy Svirida, Disability Law Ctr
- A6. Interdisciplinary Home Care Options**
Judson Brown, Home Care Dir and
Carol Gianchetti, Community Care Dir,
Highland Valley Elder Services
- A7. Embracing Wellness**
Sandra Lapollo, Exec Dir, Chicopee COA;
Violet Suska, Trainer; and Jared Krok, Soc Serv
Coor, Chicopee COA

Workshops Set B 1:15-2:30

- B1. How Substance Abuse is Different in Older Adults**
Dr. Sandra Bellantonio, Baystate Health
System – Geriatrics
- B2. Social Marketing of Falls Prevention**
Alice Bonner, NP & Exec Dir MA Long
Term Care Foundation
Lewis Howe, Injury Prevention Coor, DPH
Linn Morrill, Community Liaison, DPH
- B3. Chronic Disease Self-Management**
Wee Lock Ooi, Epidemiologist, DPH;
Edward Pomfred, RN, DPH; and
Rachel Tanenhaus, DPH

B4. Protecting Health from Toxins in Products and Buildings

Tina Clarke, Clean Water Action

B5. Elderly Nutrition: How MA Measures Up

Shirley Chao, Dir Nutrition MA EOE
Amy Sheeley, Nutrition Splst, MA EOE

B6. Beyond Diamonds: The Heart of Caregiving

Anne Avakian, Caregiver:
Rayna Curtis, LSW; Pat Sicard, Dir Granby
Senior Services; and Claudette Smart,
Caregiver, Western MA ElderCare

B7. Confidentiality & Medical Ethics

Maura Squires, RN, NP, DMR Holyoke

Workshops Set C 2:45-4:00

C1. Effects of Aging on Driving Ability

Jeanne Ryan, Exec Dir VNA & Hospice,
Cooley Dickinson and MA State Trooper
Pam Underwood

C2. Exploring the Relationship between UTI's and Urinary Incontinence

Martha Klay, RN, NP

C3. Senior Debt

Atty Peter Benjamin, West MA Legal Services

C4. Clearing the Hurdles and Building Elder Friendly Business Districts

Lois Brown, Advocate, Stavros Center
& Emily Shea, ABCD

C5. Gambling and Elders

James Wuelfing, Dir of Prevention, MA
Council on Compulsive Gambling

C6. Protecting Health from Toxins in Products and Buildings

Tina Clarke, Clean Water Action

C7. "Caring for your Parents" a WGBH film & Roundtable on Caregiving

Claudette Smart, Caregiver, West MA
ElderCare; Rayna Curtis, LSW; and
Elizabeth Cohen, WGBH

Registration Form

Name _____

Organization _____

St/PO Box _____

City/State _____

Zip _____

Phone _____

Email _____

REGISTRATION includes breakfast and lunch

___ Regular \$35

___ MPHA or MCOA member \$30

___ Senior (65 and over) or student \$10

OTHER FEES

Continuing Education Credits

___ Nurse \$15

___ Social Worker \$15

___ Nursing Home Administrator \$15

MPHA Membership

___ I want to become an MPHA
member at a 20% discount \$40

Total Enclosed _____

WORKSHOP SELECTION

Enter workshop number:

1st preference: Set A ___ Set B ___ Set C ___

2nd preference: Set A ___ Set B ___ Set C ___

PAYMENT OPTIONS

Online: www.mphaweb.org

Check: make *non-refundable* check payable
to "MPHA" and mail with registration form to:

MPHA Attn: Terry

434 Jamaicaaway

Jamaica Plain, MA 02130

Ph: (617) 524-6696 x104

Registration must be received on or
before May 13, 2008.