Massachusetts Public Health Association
Action for a Healthy Massachusetts

ACTION. IMPACT. RESULTS.

$60 MILLION PREVENTION AND WELLNESS TRUST
MPHA spearheaded the campaign to create this historic fund as part of 2012 health care cost containment legislation. The Trust is the first of its kind in any state in the nation and will provide unprecedented investments in community prevention across the Commonwealth. The victory was possible because MPHA and our partners brought together a strong State House strategy, built nearly 100 legislative allies, and organized residents on the ground in communities across the state calling for real investments in public health.

STRONGER SCHOOL NUTRITION FOR 1 MILLION KIDS
The 2012-13 school year marks the first time that an array of foods sold in public schools are required to meet nutritional standards. Better nutrition for the one million kids in our schools means healthier kids and better academic performance. The change is the result of ten years of legwork led by MPHA and our allies to defeat soda industry opposition in the legislature, promote passage of strong regulations, and bring together diverse stakeholders to ensure effective implementation.

ACT FRESH—CLEARER VISION, STRONGER VOICE
MPHA leads the Act FRESH Campaign, which has unified local leaders from across the state in grassroots advocacy to promote vibrant communities, better nutrition, and healthier children. By identifying priorities from the ground up and supporting advocacy capacity at the local level, we are building a more engaged, connected, and powerful voice for public health.

PUBLIC HEALTH SERVICES WE ALL DEPEND ON
Care about safe food and clean indoor air, clean beaches and childhood vaccinations? Expect a quick response to outbreaks of infectious disease—like EEE or pandemic flu? MPHA’s successful work to protect and expand funding for the state public health budget by millions of dollars over the last 5 years is essential to ensure access to basic protections that all our residents rely on every day.

MPHA is a statewide non-profit membership organization engaging communities in advocacy, education, coalition-building and organized action to protect and improve the health of all the Commonwealth’s residents, with a focus on prevention and health equity.