

## CRISIS=OPPORTUNITY

Families struggling with home heating costs. Children who can't get fresh fruits and vegetables in their school lunches. Entire regions threatened by climate change-induced storms.

The rising costs of food and fuel are inter-related phenomena with links to many public health concerns, from obesity and malnutrition to sprawl and global warming.

Communities across Massachusetts are working on sustainable solutions to these problems. Wind turbines and community gardens. Fuel-buying coops and farm-to-school programs.

These solutions use both new technologies and old knowledge. They cross silos and address systems. Most importantly, they emphasize prevention and precaution to protect the health of our communities and environment.

## PUBLIC HEALTH EXPO

The public health expo runs throughout the annual meeting and is an excellent opportunity to learn about organizations and programs making unique contributions to improve local sustainability and the health of Massachusetts residents.

Be sure to stop by the American Public Health Association's *Get Ready* table! The *Get Ready* Campaign works to help Americans prepare themselves, their families and their communities for all hazards, including pandemic flu, infectious diseases and other health emergencies.

Register online at  
[www.MPHAwcb.org](http://www.MPHAwcb.org)



Massachusetts Public Health Association  
434 Jamaica Way  
Jamaica Plain, MA 02130

# FOOD, FUEL AND THE FUTURE:

## Sustainable Strategies for Healthy Communities



## Massachusetts Public Health Association

### Annual Meeting & Expo

Friday, November 7, 2008  
Royal Plaza Hotel, Marlborough  
8:00 am - 2:15 pm

NON-PROFIT ORG.  
US POSTAGE PAID  
PERMIT NO. 57090  
BOSTON, MA

## KEYNOTE ADDRESS

**JIM HIGHTOWER** is former Agriculture Commissioner for the State of Texas. Known as “America’s most popular populist,” Hightower is the host of two radio talk shows and a *New York Times* best-selling author. He co-founded the Agribusiness Accountability Project, and served as director of the Texas Consumer Association before being elected to two terms as Agriculture Commissioner. He publishes his own newsletter, “The Hightower Lowdown,” and his most recent book is “Swim Against the Current: Even A Dead Fish Can Go With the Flow”(2008).



## GUEST SPEAKERS

**John Auerbach** is the Commissioner of the Massachusetts Department of Public Health. Prior to his appointment as Commissioner, he served for nine years as the Executive Director of the Boston Public Health Commission. Commissioner Auerbach also previously worked at the State Health Department for a decade, first as the chief of staff and later as an assistant commissioner overseeing the HIV/AIDS Bureau.

**Linda C. Degutis, DrPH** is currently serving out her term as President of the American Public Health Association. Dr. Degutis is Associate Professor of Surgery (Emergency Medicine) and Public Health, and Associate Clinical Professor of Nursing at Yale University. She is also Director of the Yale Center for Public Health Preparedness.

**Greg Watson** is Senior Advisor for Clean Energy Technology with the Massachusetts Executive Office of Energy and Environmental Affairs and Vice President for Sustainable Development with the Massachusetts Technology Collaborative. He is former Commissioner of the Massachusetts Department of Food and Agriculture, and former Executive Director of the Dudley Street Neighborhood Initiative.

## MEETING PROGRAM

### 8:00– 9:10

Registration, expo, continental breakfast and book signing\* with Jim Hightower

### 9:10– 9:20

Welcome: Ruth Ellen Fitch  
President, Board of Directors

### 9:20– 10:20

Keynote Address: Jim Hightower

### 10:20– 11:00

Featured Speaker: Greg Watson

### 11:00– 11:10

Remarks: Commissioner John Auerbach  
Massachusetts Department of Public Health

### 11:10– 11:20

Break and expo

### 11:20– 12:30

Panel Discussion with Q&A

- Vivien Morris, Moderator  
Administrative Director, Nutrition and Fitness for Life,  
Boston Medical Center
- Susan Altman  
Outreach and Programs Manager, Massachusetts  
Climate Action Network
- Maria Moreira  
Director, Flats Mentor Farm
- Helen R. Caulton-Harris  
Director, Health & Human Services, City of Springfield
- Larry Union  
CEO, Northeast Biodiesel / Co-op Power

### 12:30– 2:00

Lunch

- Featured speaker: Linda C. Degutis, President, American Public Health Association
- Business Meeting
- Awards Presentation

Public Service Award: Davida Andelman, Dorchester

Community Leadership Award: Nuestras Raices, Holyoke

### 2:00– 2:15

Closing remarks

\*Mr. Hightower’s books will be available at the meeting.

## REGISTRATION FORM

Registration is required

ADDRESS:  Home  Work

Name

Title

Organization

Address

Phone

Email

### REGISTRATION

- |   |      |
|---|------|
| <input type="checkbox"/> MPHA Member  | FREE |
| <input type="checkbox"/> Join MPHA at a 20% discount and get free meeting admission | \$40 |
| <input type="checkbox"/> Special Rate: Students and Community Health Workers        | \$16 |
| <input type="checkbox"/> Non-Member   | \$50 |

### CONTINUING EDUCATION UNITS (CEU)

- |   |      |
|---|------|
| <input type="checkbox"/> Nursing* (3 Units)       | \$15 |
| <input type="checkbox"/> Social Worker* (3 Units) | \$15 |

\*Pending Approval

### PAYMENT

- Check made out to MPHA
- Credit Card:  Visa  Master Card

Card Number

Exp. Date

Name as it appears on card

Signature

Date

Conference Registration: \_\_\_\_\_

CEU Fees: \_\_\_\_\_

**TOTAL:** \_\_\_\_\_

Please return registration form by fax: (617) 524-5225 or mail to: MPHA, 434 Jamaicaaway, Jamaica Plain, MA 02130

Questions? Contact Kara Keenan at:  
kkeenana@mphaweb.org or (617) 524-6696, ext.113